

Honoring
Breast
Cancer
Survivors



2023 Breast Cancer Honorees



October 12, 2024



Missouri & 2023 Breast Cancer Honoree, Ann Thompson

Intro

Who we are | How we work | Who we partner with

Who we are:

STYLETAINMENT leads in entertainment, honoring breast cancer survivors and advocating for homeless women with breast cancer. Partnering with Celebration Of Life Annual, (COLA) we strive to empower those facing challenges.

Who we partner with:

STYLETAINMENT-COLA forges partnerships in marketing, sponsorships, and more, innovatively educating supporters on the significance of celebrating breast cancer survivors and supporting homeless women with breast cancer.

How we do this work:

Every year, our GALA allows us to honor breast cancer survivors, a cause amplified by the stark reality that 1 in 8 women will be diagnosed with breast cancer. From numerous nominations, we select seven individuals, to be honored for their resilience and shed light on the challenges they've overcome. This 1 in 8 statistic underscores the urgency to acknowledge and support those affected, emphasizing the widespread impact on our communities. The GALA not only gives back to this community but also raises awareness about breast cancer, inspiring compassion and a collective commitment to combatting the disease.

OUR MISSION

Creating extraordinary experiences to honor, celebrate and uplift women who have triumphed over breast cancer, while offering support to homeless women facing the same challenges.

Providing a feeling of love and gratitude as we work towards empowering our communities.

THE MEANING OF GALA

Gratitude (the quality of being thankful; readiness to show appreciation for and to return kindness)

Aspiration (a hope or ambition of achieving something)

Legacy (the long-lasting impact of particular events, actions, etc. that took place in the past, or of a person's life)

Awakening (an act or moment of becoming suddenly aware of something)





2023 Breast Cancer Honorees



2023 Breast Cancer Honorees, Host Tania T. Hattie Smith & Missouri



2023 Breast Cancer Honorees receiving, State of New Jersey, Resolution from, Councilman Robert L. Artis

Partners and Sponsors

RWJ Barnabas
HEALTH

Johnson & Johnson


 **clover**

 **The Bank of Princeton**
Bank Wisely.

CHANGE
THEY TURNED THE WORLD UPSIDE DOWN.

HARVEST
SEASONAL GRILL & WINE BAR

"THE CHURCH OF THE OPEN DOOR"
Shiloh Baptist Church
Reverend Dr. Darrell L. Armstrong



New York Metro
PAIN CONSULTANTS

Sarala Bathena
foundation


Les Délices
FINE PASTRIES


SHOWCASING CREATIVITY
DKM ont
BY OUR STYL

Our Work in Numbers

2019

HONORED AND CELEBRATED 7 BREAST CANCER SURVIVORS



“

Holding a friend's hand through breast cancer is a journey where you witness their strength, resilience, and spirit. In those shared moments, you go beyond being an ally, becoming a source of comfort and unwavering companionship. Together, you navigate challenges, celebrate victories, and forge a bond in adversity. Holding their hand isn't just a gesture; it's an expression of solidarity, love, and the enduring power of friendship.”

2021

HONORED AND CELEBRATED 7 BREAST CANCER SURVIVORS



2022

HONORED AND CELEBRATED 10 BREAST CANCER SURVIVORS

In Honor of Breast Cancer Awareness Month

STYLETAINMENT

THE 2022 GALA AWARDS
HONORING 10 EXTRAORDINARY THRIVING SURVIVORS!

Early Bird Tickets: \$100.00
August 1, 2022
Tickets: \$125.00

Includes: Full Course Meal with Entree Options

October 22 Red Carpet 6:pm Ballroom Access 7pm - 12am
THE HYATT REGENCY
2 ALBANY STREET, NEW BRUNSWICK, NJ
FOR TICKETS, SPONSORSHIP, CONGRATULATION ADS AND MORE VISIT: STYLETAINMENT.COM

2023

HONORED AND CELEBRATED 7 BREAST CANCER SURVIVORS

3RD ANNUAL
Meet Our Breast Cancer Thriving Survivors Honored
Shine Bright Like A Diamond

SATURDAY
DEC
9
2023

Adria Thompson-Satchell Susan Fields
Dorinda Brown Dorinda Francis-Mckenzie
Clementia Brighthouse-Manns Althea Page

SCAN THE QR-CODE FOR TICKETS & MORE OR VISIT: STYLETAINMENT.COM

This is a STYLETAINMENT Production

Missouri

CEO Mo Enterprise / Visionary / Inspirational leader & breast cancer survivors

Our Reach

Demographics | Email | Website | Social Media



Click the below link to listen to the "Thank You Speech" of 2023 Breast Cancer Honorees Linda "Farajah" Lewis

https://youtu.be/l43NRledTro?si=IFaS_siBi94GNTNJ

Core audience

- Individuals who have been affected by breast cancer
- Family and friends of those who have breast cancer
- Eco-conscious women
- Health conscious women
- Gen X, Y and millennial environmentalists
- Avg. household size: 3
- Avg. household income: \$166,000

Regions

National

Emails

Email subscriber: 7k

Website

Avg. age of website viewers: 25-65
Avg. monthly views: 1000

Social Media

Total Social Media followers 85k

3 Pillars

of Programing

Activate

Creating purposeful entertainment while establishing a secure refuge for homeless women with breast cancer and Empowering our communities.

Celebrate

Celebrating the resilience of breast cancer survivors, acknowledging those who support dreams, and honoring our communities collectively.

Educate

We're committed to raising awareness among our supporters about the crucial importance of breast cancer care. Using thoughtfully designed panels and workshops, we aim to educate about prevention, early detection, and ongoing care.



2023 GALA Welcome Committee

Ways to Partner

Promotion | Product | Events | Program | Matching

Cause Marketing Promotions

Companies have the opportunity to tie the sales of their products to their support of our work. For example, \$15 from the sale of your product will be donated to STYLETAINMENT-COLA, or 20% of all sales in October will be donated.

Product Donors

We rely on the generosity of our partners for many of our events and activities. We would love to hear from you if you'd like to donate product to support our mission.

Event Sponsorships

Support events throughout the year, including our "Kick-Off," "The Show," and "The GALA."

General Program Support

Strategic business partners provide financial support for the work of STYLETAINMENT-COLA and act as ambassadors for the organization throughout the year.

Be A Matching Gift Partner!

4 Levels

Sponsorship

Platinum

\$10,000 + Presenting Sponsorship
Opportunity to be title sponsor of event,
depending on event

Gold

\$5,000

Silver

\$2,500

Bronze

\$1,250



STYLETAINMENT Cast and Producers, Newark International Film Festival

	Platinum	Gold	Silver	Bronze	PINK
Sponsorship Investment	\$10,000	\$5,000	\$2,500	\$1,250	Cash Donation

- 12 Tickets
- Opportunity for Presenting
- Opportunity for branding onsite
- 5 High Resolution Images shares
- 2 dedicated Social Media Posts on (IG, LinkedIn, FB)
- Story mentions on (IG, LinkedIn, FB)
- Opportunity for branding on-site, Opportunity for Goody Bag inclusion
- Two full page Ads in Journal
- Logo on website landing page,
- Event table for promotional materials
- Mentioned in Press Release

- 10 Tickets
- A full page Ads in Journal
- Story mentions on (IG, LinkedIn, FB)
- Opportunity for branding onsite
- Opportunity for Goody Bag inclusion
- Event, Red Carpet Interview
- Logo on website landing page,
- Event table for promotional materials
- Mentioned in Press Release

- 6 Tickets
- Half page Ads in Journal
- 1 Story mentions and/or Post Tags (IG, LinkedIn, FB)
- Opportunity for Goody Bag inclusion
- Event, Red Carpet Interview
- Logo on website landing page

- 2 Tickets
- Quarter Page Ad in Journal Promotional materials in Goody Bag inclusion
- Goody Bag inclusion

SPONSOR OPPORTUNITY	Platinum	Gold	Silver	Bronze	PINK
	-Provide product Varies per event ~50-500 -Opportunity to provide incentive prizing	-Provide product Varies per event ~50-500 -Opportunity to provide incentive prizing	-Provide product Varies per event ~50-500 -Opportunity to provide incentive prizing	-Provide product Varies per event ~50-500 -Opportunity to provide incentive prizing	-Provide product Varies per event ~50-500 -Opportunity to provide incentive prizing



SPONSORSHIP COMMITMENT FORM 2024



CONTACT INFORMATION

Company: _____

Phone: _____

Sponsorship Contact: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

SELECT YOUR SPONSORSHIP LEVEL:

	PLATINUM	\$10,000.00	10 GALA TICKETS
	GOLD	\$5,000.00	5 GALA TICKETS
	SILVER	\$2,500.00	2 GALA TICKETS
	BRONZE	\$1,250.00	1 GALA TICKETS
	PINK	CASH DONATION	



CASH DONATIONS \$300 AND ABOVE, INCLUDES A FULL PAGE AD IN THE JOURNAL

SCAN THE Q-R CODE TO ACCESS THE ONLINE FORM

or

Print, fill out and email this form to: London Hall, Styletainment@gmail.com

PAYMENT OPTIONS

WE ACCEPT PAYMENTS VIA

ZELLE: **732 447.4991**

OR CHECKS, SEE BELOW!

We accept checks before October 1, 2024

Make check payable and mail to: Mo Enterprise
7 Talbot Street | Somerset, NJ | 732.419.7812

WWW.STYLETAINMENT.COM

Thank you!

Let's connect

Hattie Smith

Breast Cancer
Advocate

Missouri

Visionary,
Inspirational leader
for breast cancer
survivors

WWW.STYLETAINMENT.COM

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